

**What's
wrong?**



Bonspiel

**We're
boring!!**

Exercise

- Name one thing you have fond memories from a **bonspiel** you played in?
- What is important to you when choosing a spiel to attend?

how we fix it.....

- **To attract more business, our events must be attractive, compelling & engaging!**
- **Timing is important**
- **Value for entry fee**
- **Promote, prmote!**
- **There are enough curlers to go around!**

Eriksdale Curling Club's

END OF THE WORLD

(The Mayan Calendar says so)

OPEN MIXED BONSPIEL

\$2,000.00 Team Elimination Draw

Progressive Payout

3 Events!

32 Team Limit

Team Entry:

\$140

(Includes Last Supper)



ENTRIES CLOSE DECEMBER 5TH!

DECEMBER 7, 8, & 9, 2012

Entries call: Doug Kirby - 204.739.2761

Live music featuring:

Donna Pool - 204.739.5313

THE THIRD CHIN!

Brad Goodridge - 204.771.3115

HANLEY CURLING CLUB UPCOMING BONSPIELS

Mixed Bonspiel

March 16-18, 2012

Entry Fee: \$140.00/Team

Saturday Supper/Silent Auction

Ladies Bonspiel

March 30 & 31, April 1, 2012

Entry Fee: \$140.00/Team

Saturday Supper

For more information on these
bonspiels, contact:

Ryan Grindheim – 544-2284

Chris Harder – 544-2715

Cathy Orsen – 544-2441

SCHENECTADY CURLING CLUB & CO.

Darlings! You are cordially invited to the

10TH ANNUAL CAROSELLA INVITATIONAL BONSPIEL

Breakfast at Tiffanys

NOVEMBER 2ND-4TH, 2012



THIS *dazzling* EVENT IS OPEN TO ALL WOMEN CURLERS

COST
PER
TEAM:

\$280

24 TEAM LIMIT
4 EVENTS
3 GUARANTEED DRAWS

PLEASE HAVE YOUR ENTRY FEE AND ROSTER IN NO LATER THAN ~~OCTOBER 12, 2012~~

ENTRY EXTENSION: MONDAY, OCTOBER 22

For more information or to send in your registration, contact Charlene Fitzgerald.

3641 East Lydius Street, Schenectady, NY 12303 (518) 356-0052 or cfitzgel@nycap.rr.com

FRIDAY, NOV. 2ND

Opening Rounds

Hors d'Oeuvres

Cocktail Party:

6 pm - 9 pm

SATURDAY, NOV. 3RD

Continental Breakfast:

7:30 am

First Draw: 8:30 am

Luncheon: 12 pm

Dinner Party: 7:00 pm

SUNDAY, NOV. 4TH

"Breakfast at Tiffany's":

7:30 am

Semi Finals: 8:30 am

Brunch: 10:30 am

Finals: 12 pm

SATURDAY EVENING DINNER PARTY ATTIRE

IN THE TRUE SPIRIT OF *Breakfast at Tiffanys* WOULD YOU PLEASE WEAR YOUR BEST *little black dress* (OR BLACK TOP & PANTS) AND DARLING, DON'T FORGET YOUR *utterly fabulous* PEARLS, SPARKLES, *divine* JEWELS & OF COURSE, TIARA OR CHAPEAU NOIR.

HOTEL ACCOMMODATIONS FOR SCC EVENTS
See www.schenectadycurlingclub.org for more details.

THIS BONSPIEL IS PART OF THE USWCA CIRCUIT



**Circuit
Event**



COYOTES CURLING CLUB

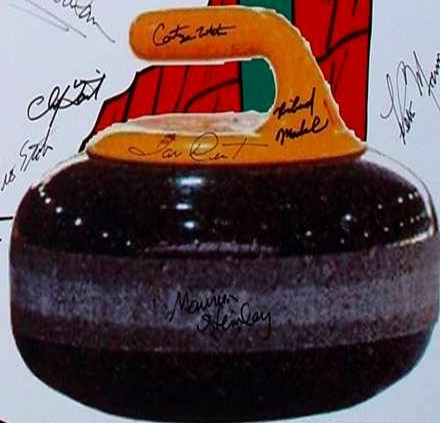


DESERT ICE

BONSPIEL

PHOENIX, ARIZONA

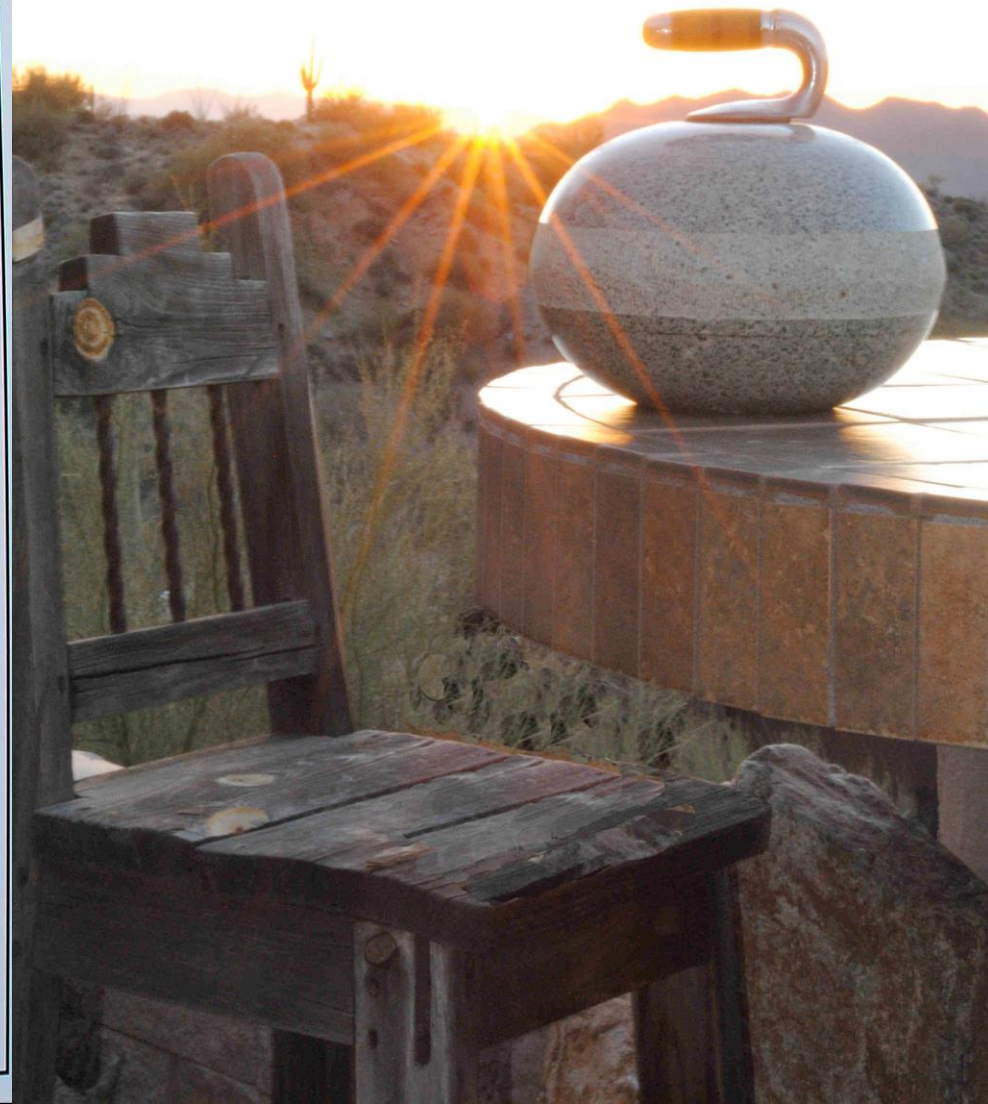
APRIL 8, 9, 10, 2005



8TH ANNUAL

DESERT ICE BONSPIEL

APRIL 15-17TH, 2011





Themes



The Crush

Wine Country Bonspiel







2016 U5 SLACKS SPIEL

Saturday, January 16, 2016 | Ottawa Curling Club

Entry fee: \$200 per team | Includes light lunch, dinner and three 6-end games
Entry is limited to under 5 years experience with two divisions (Less than 1 year and 2-5 years)
Additional activities will include trivia, door prizes, bar prizes and additional chances to win.
Our theme is the pants of the Norwegian national curling team. Dress up in your best pants!



Whitewood Farmers & Friends Bonspiel

Public Group

Discussion

Members

Videos

Photos

Search this group



Shortcuts

2-4 Spiel Ottawa Style 1

Curling Canada 20+

Business of Curling 12

Lennoxville Curling ... 14

RCMP Learn to Curl



Join Group



Join this group to post and comment.

+ Join Group

RECENT ACTIVITY



Jennalee Beutler

April 13 at 3:19pm

So proud and excited to be apart of this committee and this community!! The Farmers and Friends Bonspiel raised \$53,000 for the community this year and over \$32,000 last year! Thanks to all of the sponsors, volunteers, curlers and auction buyers who made this great weekend possible!!



MEMBERS

160 Members



BRING PEOPLE TOGETHER

Groups are separate spaces where you can share photos and make plans with just the people you want.



Create a Group

RECENT GROUP PHOTOS

See All



Let's look at....

- **DRAWS - Be Fair!!!**
- **Don't have back-to-back bad draws**
- **Watch your ice allocation carefully!**
- **Tips....**
 - **schedule 2 games in one night instead of one game a night for 2 nights**
 - **Never play the last game at night and the first game in the morning**
 - **Watch the outside sheets!**

Let's look at.....

Avoid canceling curling for dinner or entertainment

- **Better for bottom line**
- **Danger of losing customers**
- **Ice always busy which means you are always busy**
- **New customers in the lounge every two hours!**

prizes.....

- **Cash is boring...spend on prizes**
- **Cheap stands out!**
 - **Buy wholesale**
 - **Brand names**
- **Return policy**
- **Pick-of-the-table is fun!**
- **Be fair with prize values**

promotions.....

- **Promote a product**
 - **breweries, wineries, distillers**
- **Partnership promotions**
 - **Prizes**
 - **Reception at sponsor's business or the sponsor sets-up at club.**
 - **Give-aways in team package**
 - **restaurant discounts**
 - **taxi vouchers**
 - **others?**

be famous for something.....

Menu

- **World's greatest burger, butter tarts, chicken wings, Chinese food**

Banquets

- **Lobster, pig roasts, corn roasts, BBQ steaks, spaghetti, ice cream buffet, post-game snacks, oyster bar, fish fry**

Drink Specials

- **Margaritas, Draught Beer, Paralyzers, Bloody Caesars, Jello shots**

Fun & Games

- **Minnow races, casinos, dance, entertainment**

entry fees.....

- Fees pay for ice time?!
- Be creative - maximize the experience and the bottom line!
 - Don't discount the food
 - Buy prizes at wholesale and advertise retail
 - Get sponsors to help reduce expenses
- Don't want to rely on the bar to make money!

playing conditions.....

- Ice and rocks have to be good
 - match rocks
 - scrape often
 - nip or drag
 - keep the backboards clean

socially.....media

- **Facebook**
 - Ironman
- **You Tube**
 - Bonspiel Promotion

Halloween 2-Enders

at the
Port Arthur Curling Club

Saturday October 27

Awards for best male, female and team costumes... Fun and a chance to win

\$60.00 fee per team
Music and snacks included
Sign up at the PACC Bar!

PACC



TEAM BOND GIRLS PRESENTS
DAVID MURDOCH AS IAN FLEMING'S JAMES BOND

BONSPIEL ROYALE 7

SUMMER BLOCKBUSTER BONSPIEL 5
JULY 5 - 7

HOLLYWOOD
CURLING

WWW.HOLLYWOODCURLING.ORG

HOLLYWOOD
CURLING

BROWN

RIGA THE GREAT AND POWERFUL

SUMMER BLOCKBUSTER BONSPIEL 5
July 5 - 7, 2013

www.hollywoodcurling.org

Mixed Doubles BONSPIEL

PRESENTED BY BRADFORD
CURLING CLUB - MIXED DIVISION

11.12.16



THREE GAMES. TWO SEXES. ONE WINNER.



Saturday November 12th, 2016



3 x 6-End Games Guaranteed
One Female, One Male per team
Lunch and dinner included
Fun & prizes!

\$45 per person

Enter as a team* or individual

**Team must consist of one male and one female*

FOR MORE INFORMATION CONTACT:

Brian Febel – cjfebel@gmail.com or Kim Moyles – vel67@rogers.com



Join us for a fun day of curling and costumes
at the Annual BCC Leads & Seconds Bonspiel

CELEBRATE MARDI GRAS

Saturday, January 25th, 2014

2 x 8-End Draws | Monkeyspiel Format (play all positions)

\$20/person (in costume) | \$25 without costume

*Register by January 20th - reserve your spot early as this bonspiel fills up fast!

FOR MORE INFORMATION CONTACT:

Sue Kelsey susan.kelsey059@sympatico.ca or Brian Febel cjfebel@gmail.com



2nd ANNUAL Pembroke Community CURLING BONSPIEL

Celebrating 150 Years of Canada's Confederation and 145 years of Curling in Pembroke

**February
10 - 11**

**PEMBROKE
CURLING CENTRE**

428 Herbert St, Pembroke, ON K8A 6K3

Open to all members of the community!

Encouraging team entries from local governments, the business community, community clubs, military and families.

FRIDAY

- Piping in and opening ceremony
- Pizza after the first game and live heritage music and local talent night

SATURDAY

- Breakfast/lunch available
- Spaghetti dinner complimentary bottle of wine per team
- Awards and prizes for everyone and prize for best dressed team (heritage theme encouraged)
- Dancing to live music by Auld Debt

3 SIX END GAMES POINT SPIEL

**Entry fee \$40/person
or \$160/team**

- All ages 8-100
- No experience necessary
- Some equipment available
- Bring clean gym shoes

Contact Carl Zieroth at czieroth99@gmail.com or (613) 689-8030
or call the Pembroke Curling Centre at (613) 732-4113



You Are Invited!
To the 2nd Annual



Truro Kitchen Party Mixed Spiel

February 14-16th, 2014
Truro Curling Club
Limited to the first 24 teams
\$160.00 per team

Your registration fee includes:

- Three 8-end games guaranteed
- Pizza after Friday's draw
- Buffet dinner Saturday
- Entertainment both nights
- Snacks after all draws
- A chance to win prizes
- A weekend of great memories!



Music Friday night by Scott DeCoste and Al Bezanson.

Saturday night Scott is leading the **Kitchen Party!**
If you sing or play an instrument he would like you to join him in the players circle.

Both evenings promise to be a great party for all!

For more details or to register contact:

Heather- heatherlang@live.ca OR Randy- randy.degrass@eastlink.ca

