

CURLMANITOBA MEMBERSHIP BENEFITS

Four major revenue streams generate CurlManitoba's approximately \$900,000 annual revenue stream. Only 14% is generated by Club and Participant membership fees compared with Entry & Registration fees (28%); Sponsorships (23%); and Sport Manitoba Funding (20%). A range of other smaller categories, including Curling Canada fees, comprise the other 15% of revenue.

While 14% is the least of the four major revenue streams, it is still significant. It is an often-asked question – what do I (we) get for the membership fees we pay to CurlManitoba. There are *MANY* simple answers. Each may apply to you or your club/facility or associate member group depending upon your specific interests.

FACILITY-CLUB-ASSOCIATE BENEFITS

RESOURCES: SOME of the programs and services available through CurlManitoba's Development Department include:

- Clinics
- Lessons
- League in a Box
- Curling Camps
- Tots & Rocks
- Consuls - Provincial Ice Technician
- Draws for bonspiels and leagues
- CurlManitoba Rule Books and Rules of the Game
- Rules interpretation
- Sport Regional Development

INFORMATION SHARING: CurlManitoba's communications network is available as a link between clubs and from clubs to all Manitoba curlers and curling supporters - *at no direct cost*.

- CurlManitoba mail-outs
- CurlManitoba E-Newsletter
- CurlManitoba website (curlmanitoba.org) news and information.
- CurlManitoba website (curlmanitoba.org) bonspiel planner
- Regional meetings, symposiums and seminars
- Junior curling coordinators meetings
- CurlManitoba/ Curling Canada Business of Curling Symposium

FINANCIAL SUPPORT: Membership in CurlManitoba provides clubs and Associates with direct and indirect access to many potential revenue sources. Some require only a bit of paperwork – others require considerable volunteer effort.

- Credit towards Jet Ice product (for facilities which host a Jet Ice Technician Course)
- SportManitoba Bingo Grants
- Other SportManitoba Grants
 - Competition Hosting grants
 - Clinic Hosting grants
 - Planning Support for Sport Clubs and Community Sport Organizations
 - Sport Special Initiatives Grant
 - Women in Sport grants
- Curling Canada Curling Assistance Program (CAP)

Beyond the sport community, there are many other grant opportunities which CurlManitoba

member clubs may wish to explore. CurlManitoba staff can provide guidance in regard to programs like Community Places and assistance with grant applications. Where appropriate, CurlManitoba will support the grant applications of member clubs without favouring one over another.

RECOGNITION PROGRAMS: CurlManitoba's Awards & Recognition program, includes:

- Club Volunteer of the Year
- CurlManitoba Volunteer of the Year
- Scholarships
- 8-ENDER AWARDS
- Honourary Life Members
- Hall of Fame Nominations

Check curlmanitoba.org for application or nomination procedures.

A VOICE IN THE FUTURE: CurlManitoba is a volunteer directed organization with a 12-person Board of Directors. While staff conducts the day-to-day operation, the Board of Directors establishes policies and priorities designed to meet current and future objectives. Each member club, league and associate has an equal right to express an opinion.

- Equal vote at CurlManitoba meetings including the annual general meeting.

Individuals may get involved through:

- Nominations for election to the Board.
- Input into rules and rule changes
- Input into competition operations

INDIVIDUAL PARTICIPANT BENEFITS

PERSONAL DEVELOPMENT:

- Ice Technician Training (as a career or volunteer ice tech)
- Coach/Instructor Training
- Officials Training
- Athlete Training: Long Term Athlete Development training programs
 - Skill development through clinics, lessons
 - Training resources - manuals, CD's, DVD's and video analysis.

COMPETITIVE DEVELOPMENT: Fewer than 5% of Manitoba curlers are what can be called competitive curlers. CurlManitoba competitions provide opportunities for athletes to develop as competitors. Support services include access to CurlManitoba's High Performance Centre.

- Regional playoffs and qualifying bonspiels
- Manitoba Winter Games and Canada Games Trials
- Provincial championships.

ENTERTAINMENT BENEFITS

- Major Event Hosting: Bringing events national & international events to Manitoba
- Television: Webcasts and SportsNet telecasts of provincial Men's Championship and provincial Scotties Tournament of Hearts

FOR MORE INFORMATION

Visit curlmanitoba.org for more complete information on the CurlManitoba programs and services outlined here.