

CRESTING STANDARDS for all CURLMANITOBA CHAMPIONSHIPS

IT IS MANDATORY TO WEAR EVENT TITLE AND PRESENTING SPONSOR CRESTS

For the 2018-2019 season at all Provincial Championships, the following shall apply to all team personnel including:

Players, Coaches and Fifths when on the ice surface during play, time-outs, practice and opening ceremonies.

Exceptions: Curling Club Championship
Asham U18 Championship
Chicken Chef Mixed Championship

CURLMANITOBA TITLE AND PRESENTING SPONSORS: (Mandatory)

1. A 5-inch square area is reserved for the TITLE SPONSOR CREST on the left chest.
2. A 5-inch square area is reserved for the PRESENTING SPONSOR CREST on the right chest.
3. These areas are reserved even when sponsor crests are not available.
4. Title Sponsor crests earned by the participant in a previous year(s) may be worn on the left chest at the current year championship if the event is sponsored by the same title sponsor.
5. Title and Presenting Sponsor Crests from any current year championship may be worn at any other championship (if the space on the chest is available because there is no Title/Presenting Sponsor Crests are provided for the second championship)
6. At all televised arena events no sponsorship is allowed unless the team has paid the required crestring fee of \$400.

RULES:

1. Team Sponsorship crestring shall not be in conflict with the Title/Presenting Sponsor or any other CurlManitoba sponsors. To ensure that team sponsorship is not in conflict with CurlManitoba sponsorship it is the responsibility of the team to seek approval from CurlManitoba prior to each Provincial Championship.
2. Teams will not be permitted to transport and/or display on-ice any type of sponsorship signage in any CurlManitoba conducted events.
3. Teams will not be permitted to distribute promotional items to the fans while games are in progress.
4. Brooms, bags, broom bags and pants will not display sponsorship unless the crestring fee has been paid.
5. The individual participant's own name, the team's home club or home town may be worn at any championship.
6. Head Attire is permitted at all championships but shall not display any crestring except the title sponsor/club representing unless the crestring fee is paid.
7. It is **NOT** permissible to cover unacceptable crestring or advertising with duct tape or shiny fabric. It **MUST** be covered in like fabric of the same color the clothing worn.
8. Coaches must be dressed in black dress pants or black curling pants or pants that match the team's uniform to be allowed ice access.

BERTH CRESTS: (Optional)

1. CurlManitoba Berth crests may be worn on the sleeves, below team sponsor crestring, or on the right chest if no Presenting Sponsor Crest is provided.
2. It is **NOT** mandatory to wear the CurlManitoba berth crest.

MANUFACTURERS LOGOS:

1. Garment manufacturer's logos may be of various dimensions but shall be no more than 2 in² (13cm²) in total area.
2. Garment manufacturer's logos may appear no more than twice on any garment.

CRESTING ALLOWED FREE OF CHARGE

Sleeves:

Team sponsorship crests are allowed between the shoulder and the elbow and may only cover an area of a maximum of 4" tall and a maximum of 4" wide in total.

Team sponsorship crestring on each player may be different and may represent more than one sponsor.

Back:

All team sponsorship on the back is limited to 8 inches wide and 4 inches high. Placement is as follows:
TOP/BOTTOM OF THE GARMENT: The bottom edge of the sponsor logo must be within 7 inches of the neckline/ the top edge of the sponsor logo must be within 7 inches of the hem.

Team sponsorship crestring on each player may be different but each player can only display one sponsor per jacket on the back of the jacket.

Any team wishing to display any other advertising will pay a fee of:

Juniors	\$200
Men, Women	\$400

A maximum of \$400 per team for all combined events

All sponsorship fees must be paid to the CurlManitoba office 7 days prior to any Provincial Championship.

Permissible crestring is at the sole discretion of CurlManitoba Umpires

All crestring and uniforms will be confirmed at the pre-competition practice. Please bring all curling attire and equipment to the pre-event practice



Email to eowen@curlmanitoba.org or fax to 204-925-5720

.CRESTING AGREEMENT

Event: _____ Team: _____

All sponsorship must be submitted with photograph & form

List all Sponsors (Company Names)	Dimensions of Advertisement	Location (on uniform)
_____	_____	_____
_____	_____	_____

