



Pictured: John Graham

As Director of Safeway's award winning public relations strategies, over the past two decades John has been responsible for advancing Safeway's widely respected reputation through the creation and implementation of award winning marketing and communication strategies.

In addition to managing Safeway's involvement in a number of World, Canadian and regional curling events, one of his true pleasures has been the opportunity to work with the curling community across Manitoba in his capacity as title sponsor for each of the 21 Safeway sponsored men's provincial championships. He's honoured to be named a CurlManitoba Honourary Life Member, joining a list of such highly accomplished fellow recipients.

John is a passionate and lifelong volunteer, including currently sitting on the boards of Winnipeg Harvest, St. Boniface Hospital as well as being the Chair of the St. Boniface Hospital Foundation. He and his wife Tammy have two young children who are now beginning their relationship with sport, and they look forward to introducing them both to all the fun that the sport of curling has to offer.