

## **CRESTING STANDARDS**

### **IT IS MANDATORY TO WEAR EVENT TITLE AND PRESENTING SPONSOR CRESTS**

For the 2026-2027 season at all Provincial Championships, the following shall apply to all team personnel including:

Players, Coaches and Fifths (refer to dress code for fifths) when on the ice surface during play, time-outs, practice and opening ceremonies.

Matching uniforms are not required at the Curling Club Championship, U18 Championship, 4-person Mixed Championship, U20 Mixed Doubles or Mixed Doubles.

### CURLMANITOBA TITLE AND PRESENTING SPONSORS: (Mandatory)

1. When both a presenting and title sponsor crest is available the following will apply:
  - a. A 5 inch square area is reserved for the TITLE SPONSOR CREST on the left chest.
  - b. A 5 inch square area is reserved for the PRESENTING SPONSOR CREST on the right chest.
2. When only one of the Title or Presenting sponsor crest is available the following shall apply;
  - a. The sponsor crest can be placed on either the left or right chest in a 5 inch reserved square.
3. Title Sponsor crests earned by the participant in a previous year(s) may be worn on the chest at the current year championship IF:
  - a. the event is sponsored by the same title sponsor
  - b. the crest is identical to the current crest
4. Title and Presenting Sponsor Crests from any current year championship may be worn at any other championship.
5. All team members including the coach **MUST** display the title sponsor whenever in the ice area. Coaches and Fifths on the bench are not required to display the sponsor crest unless they are accessing the ice area.

**Exception:** At U18, Junior Championships, Manitoba Games and Canada Games Trials where there is on-ice coaching the coaches and fifths are not required to display the sponsor crests during an interaction or while travelling down the sheet of ice between ends.

### RULES:

1. Team Sponsorship creasting shall not be in conflict with the Title/Presenting Sponsor or any other CurlManitoba Sponsors. To ensure that team sponsorship is not in conflict with CurlManitoba sponsorship it is the responsibility of the team to seek approval from CurlManitoba prior to each Provincial Championship.
  - a) A picture of team uniforms (both front and back view) must be submitted to CurlManitoba for approval.
2. Teams will not be permitted to transport and/or display on-ice any type of sponsorship signage in any CurlManitoba conducted events.
3. Teams will not be permitted to distribute promotional items to the fans while games are in progress.
4. Brooms, bags, broom bags and pants will not display sponsorship unless the creasting fee has been paid.
5. The individual participant's own name, the team's home club or home town may be worn at any championship.

6. Head Attire is acceptable as long as they are not derogatory.
7. It is **NOT** permissible to cover unacceptable crestring or advertising with duct tape or shiny fabric. It **MUST** be covered in like fabric of the same color as the clothing worn.
8. Coaches must be dressed in black dress pants or black curling pants or pants that match the team's uniform to be allowed ice access.
9. Advertising of tobacco products and cannabis products on-ice will not be permitted during all Provincial Championship play.

#### BERTH CRESTS:

1. CurlManitoba Berth crests may be worn on the sleeves, below team sponsor crestring, or on the right chest if no Presenting Sponsor Crest is provided. It is **NOT** mandatory to wear the CurlManitoba berth crest.

#### MANUFACTURERS LOGOS:

1. Garment manufacturer's logos may be of various dimensions but shall be no more than 2 in<sup>2</sup> (13cm<sup>2</sup>) in total area.

#### CRESTING ALLOWED NO CHARGE

##### **Sleeves:**

- a. Team sponsorship crests are allowed between the shoulder and the elbow and may only cover an area of a maximum of 4" tall and a maximum of 4" wide in total.
- b. Team sponsorship crestring on each player may be different and may represent more than one sponsor.

##### **Back:**

- a. All team sponsorship on the back is limited to 8 inches wide and 4 inches high.

##### **Top/Bottom of the Garment:**

1. The bottom edge of the sponsor logo must be within 7 inches of the neckline or 7 inches from the hem.
2. Team sponsorship crestring on each player may be different but each player can only display one sponsor per jacket on the back of the jacket.

#### CRESTING ALLOWED FEE

1. Any team wishing to display any other advertising will pay a fee of:

|                   |              |
|-------------------|--------------|
| <b>Juniors</b>    | <b>\$200</b> |
| <b>Men, Women</b> | <b>\$400</b> |

##### **A maximum of \$400 per team for all combined events.**

2. All crestring fees must be paid to the CurlManitoba office 7 days prior to any Provincial Championship.

#### CRESTING AND EQUIPMENT CHECK

1. Permissible crestring is at the sole discretion of CurlManitoba Umpires.
2. All crestring and uniforms will be confirmed at the pre-competition practice. Please bring all curling attire and equipment to the pre-event practice.
3. All crestring fees must be paid to the CurlManitoba office 7 days prior to any Provincial Championship.