ENHANCE YOUR CLUB'S POTENTIAL

WITH CURLMANITOBA



CurlManitoba

CurlManitoba

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MISSION

To promote, develop and grow the sport of curling in Manitoba, Canada and the world by providing leadership, services and programs for the curling community from grassroots to elite.

CurlManitoba believes that while our primary responsibility lies in serving Manitoba athletes, clubs and enthusiasts our knowledge, and skills can be a resource to Canadians and the world. We will assist athletes achieve personal excellence. We will support clubs to help ensure their long-term sustainability. We will grow the game through quality, innovative programs and services that retain current participants and attract new ones.

VISION

We are inspired and led by a future where;
We are a recognized world leader in Manitoba's and Canada's premier and largest winter sport.

In twenty years:

- Curling is Manitoba's choice for their winter leisure activity.
- CurlManitoba will be seen as a world leader in developing and implementing programs and services, admired by other organizations for its leadership, innovation and fiscal stability.
- We are a model for other Provincial Sport Organizations.
- Athletes, clubs and curling enthusiasts work collaboratively to ensure the success of our organization and sport
- Our competitors are routinely considered amongst the best in the world achieving success at the highest levels.
- Our sport is accessible to all and enjoyed by its' participants at all levels to the best of their abilities

VALUES

The actions and decisions of CurlManitoba are guided by its core values. Its policies and procedures are also developed in relation to these values. Our values outline to the curling community what is important to our organization. They define our beliefs and are the basis for how we will operate as an organization.

CURLMANITOBA'S CORE VALUES ARE AS FOLLOWS:

Teamwork - We believe that we can accomplish more by working collaboratively and cooperatively with our stakeholders and that everyone shares the responsibility for the success of our sport.

Fun - We believe that the first goal of our sport should be fun and we will promote sportsmanship, camaraderie and enjoyable activities

Respect - We believe in treating everyone with dignity and honesty and that each decision is respectful of our stakeholders' diversities.

Accessibility - We believe that everyone should have access to our programs and services

Integrity and Accountability - We will honour our commitments, be honest and forthright in our conduct, and will accept responsibility for our actions which will be open and transparent.

Excellence/Learning - We believe in supporting all individuals in their pursuit of personal excellence. We are committed to excellence at every level and in every effort of our organization

Ethical/Fair - We will be fair in our decisions and will conduct our self in an ethical manner. We believe in fair play that is characterized by the values we espouse.

Innovation - We are leaders in embracing new ideas, technology and business practices.

THE ROLE OF CURLMANITOBA – CurlManitoba encompasses the network of programs, resources, partnerships, and support systems that your club is part of. These initiatives are designed to help grow, promote and sustain curling across Manitoba and Canada. As a member club, you benefit from and contribute to this larger community

Advocacy and Development for Manitoba Curling Clubs – We advocate on behalf of local and Provincial Governments, as well as

Curling Canada, to promote the sport and benefit all affiliated Manitoba clubs. Our efforts aim to secure support, resources, and policies that strengthen the growth of the sport, improve opportunities for members and ensure a vibrant future for curling across the province.

Enhanced Participation Reporting & Funding – By being a member of the provincial sport system through CurlManitoba, CurlManitoba can accurately report participation numbers. This leads to increased funding not only for curling but also benefits the broader sport and recreation community across Manitoba.

Support for the Sport & Curling Clubs – CurlManitoba relies on its affiliated clubs and Member Associations. Together, we support the sport's growth and visibility. Without these partners, iconic events like Brier and Scotties, and National teams – key drivers of curling awareness – would not be possible.

Connecting to National Resources & Programs – We serve as the key connector, providing access and guidance to resources, programs, and personnel at the National level. Whether seeking information or external sources, CurlManitoba helps members navigate opportunities beyond our scope to support their development and success.



CLUB SERVICES

Free Webinars for Members Clubs – Periodically, we offer a diverse selection of FREE webinars covering a wide range of topics, including Grant & Proposal Writing and Strategic Planning for Non-Profits.

Boost Your Visibility with Street Curling Express Rink – Gain access to Street Curl, a promotional kit designed to increase your club's visibility in the community. Use it to promote curling events, attract participants or showcase your presence at larger venues and gatherings in your area.

Elevate your Club's Governance – We offer governance expertise and resources – such as templates, job descriptions, board training and tools to help your club's board improve liability, risk management, fiduciary duties and transition to good governance.

Host a Club Clinic with Trained Professionals – Enjoy season-long clinics led by expert instructors. Options include clinics, lessons, curling camps, Consuls – Provincial Ice Technician. High Performance Program, Junior Program support. Popular choices such as Stick Clinics, Semi-private and Private lessons and Skill analysis help players of all levels improve their game.

Access a Growing Collection of Operational Resources – Gain access to a continually expanding hub of practical tools, resources, policies and templates that clubs can utilize to enhance your club's operational needs.

Enhance Leadership with Inclusion, Diversity, Equity and Accessibility (IDEA) Tools – Access an interactive online module designed specifically for club leaders and club boards to understand

and implement IDEA practices within your club.

Symposiums For Club Excellence – Join our Symposiums featuring world-class speakers, learning and networking opportunities to help refine your club. With the help of Curling Canada with these Symposiums, we highly recommend it to all clubs to discover insights and strategies from industry leaders to elevate your club's impact.

Stay Updated on Club Development – Receive our monthly club e-newsletters to stay updated on resources and support tailored form member clubs. Focus on timely updates that enhance your club's growth and success.

Streamlined Fundraising Support – Take advantage of the periodic CurlManitoba Fundraising 50-50 Raffles that can earn financial support to your clubs.

Unlock Fundraising Potential – Gain access to the National Sport Trust Fund to receive donations and gifts that are eligible for tax receipts. This powerful tool can make your fundraising efforts more impactful and rewarding for your supporters, helping your club grow and thrive.

Provide Feedback with Our Competition Surveys - Participate in our post-competition surveys to help us to know what is working and not working at our competitions. Your feedback guides our improvements, ensuring we continue to deliver what your club players want.

Red River Mutual Insurance / Turnbull-Whitaker Insurance Brokers – Group Insurance Plan with CurlManitoba – CurlManitoba members can enjoy exclusive savings on home and tenant insurance through Red River Mutual Insurance & Turnbull-Whitaker Insurance Brokers. Members who switch their existing home or tenant insurance policy to Red River Mutual Insurance through Turnbull-Whitaker Insurance Brokers will either: 1) receive coverage that matches their current policy, plus an additional 10% discount; or 2) more competitive pricing in excess of 10% than their current insurer.

For members who are already insured with Red River Mutual Insurance, transferring their policy to Turnbull-Whitaker Insurance as their servicing brokerage will qualify them for a 10% discount on their next renewal

*This exclusive benefit helps CurlManitoba members access competitive insurance. *Certain underwriting conditions may apply.*

ORGANIZATIONAL EXPERTISE

Your Industry Knowledge Hub – CurlManitoba is the go-to resource for industry questions and challenges, backed by our diverse operations team, clinic instructors, officials, ice-specialists and more.

Support & Expertise from Curling Canada – With your CurlManitoba membership, you gain access to Curling Canada's extensive team of experts, providing support and resources at the National level.

Data-Driven Insights & Advocacy – Our data collection strategies and affiliation process provide valuable insightsinto participation, demographics and accessibility. This allows us to advocate effectively for funding and infrastructure investments in Manitoba.

Stay Informed with our Monthly Newsletters and Mail-outs – Keep up to date withal the latest curling news, club updates and industry insights through our comprehensive Club Development newsletters and mail-outs. Stay informed with our up-to-date website of news and information, Town Halls, Exclusive Discount Opportunities.

Expertise in Sport & Business – We offer leading expertise in sport development, the business of curling, club operations and related areas to help your organization thrive. If we don't have the answer, CurlManitoba has access to a wide network of sport professionals and can connect you with the best resources and guidance for all your needs. We encourage you to reach out proactively so we can provide our world-class member service and support you or direct you to the right experts.

MARKETING

Boost Your Event Reach with Free Bonspiel Listings – Ensure

your upcoming events are seen by a larger audience and boost your registration numbers by listing your bonspiels for free on our CurlManitoba Bonspiel webpage.

Wider Audience for Classified Ads – Post your club's classified advertisements at discounted rates on our website, reaching a broader community. This includes Job Postings, League openings and buying and selling curling items.

Social Media Resources for Clubs – Access Canva templates, an image bank, and other social media tools to help your club craft engaging content and increase visibility.

SPORT DEVELOPMENT

Diverse Programs to Grow the Sport – Explore a wide array of programs designed to expand participation, including Hit, Draw, Tap, Girls' Rock, Rockfest, U15 Bonspiels, Junior Program support, HP Program

Coaching Certification & Development – Through CurlManitoba, we provide coaching courses at all levels, including Club Coach, Club Coach Youth and Competition certification, Personal Development – Ice Technician Training (as a career or volunteer ice tech), Coach/Instructor Training, Officials Training, Athlete Training: Long Term Athlete Development training programs such as skill Development through clinics & lessons, Training Resources through manuals, CD's, DVD's and video analysis.

Officiating & Timekeeping Training – Through CurlManitoba, we provide training for officials and timekeepers, ensuring consistent, high-quality officiating that maintains fairness and sport integrity.

CURLING CANADA PROGRAMS

Comprehensive Youth Curling Programs – Curling Canada is the prime resource for youth programming, providing everything from drills and practice plans to structured activity guides. They aim to make youth development straightforward and accessible.

Player and Coach Development – Curling Canada's technical and development programs are designed to enhance the skills of players and coaches alike. Through targeted training and ongoing education, they support continuous improvement across the sport.

Ice Technician Certification & Standards – Curling Canada offers elite Level 3 and 4 Ice Technician programs. These certifications set the industry standard for excellence in ice management, ensuring optimal playing conditions at all levels.

Business of Curling - Curling Canada's Business of Curling program equips clubs with the insights, tools and strategies needed to thrive. We foster sustainable growth and operational excellence within the curling community.

Youth Empowerment & NextGen Program – Our Youth Initiatives are designed to empower young athletes, guiding them through skill development to elite competitions. The NextGen Program specifically supports top youth curlers as they transition into adult competition, preparing them for the next stage of their curling journey.

Curling Canada's Curling Development Fee (CDF) – The CDF is a per Capita fee collected from every curler at affiliated clubs nationwide. It transforms individual contributions into a collective effort, helping the sport grow and reach its full potential. Curling Canada is committed to advancing the sport – together.

Streamlined Registration to Support Growth - Curling Canada's Curling IO platform makes event registration and membership management easier for clubs. This user-friendly system streamlines administration, allowing your club to focus more on the sport.

Access to Curling Canada Programs - Such as Hit Draw Tap, Rockfest, Girls Rock: https://ww1.curling.ca/youthcurling/

Empowering Women, Strengthening the Sport - The Women in Curling program promotes female participation and leadership within the

sport. Through targeted initiatives, mentorship and events, the aim is to create inclusive pathways that inspire women of all ages.

Building a skilled Curling Workforce - The Association of Curling Professionals (ACP) provides professional development, training and resources to develop skilled coaches, officials and club leaders. This program ensures the sport's workforce is equipped with the latest knowledge.

Inspiring Youth Engagement and Scholarships - This initiative includes youth engagement programs, scholarships and campaigns designed to introduce young people to the sport and keep them involved for the long term. By nurturing the next generation of curlers, we ensure a vibrant future for curling in Canada.

Support for Clubs and Organizations - The Curling Assistance Program (CAP) offers grants and resources to clubs and associations in need of financial support to grow and improve their facilities and programs. Contact CurlManitoba for more details and application information.

Investing in Quality Coaching - Curling Canada's coach development pathway provides training, certification and ongoing education for coaches at all levels. Well-trained coaches are vital to player development and growing the sport, and this program ensures coaches are supported every step of the way.

COMPETITIVE OPPORTUNITIES FOR EVERY CURLER

We host 15 – 25 Provincial Championships throughout the seasons and over 50 events annually, including qualifiers and various competitive opportunities for all curlers. This range of experiences includes introductory competitions for adults, development events for youth, as well as elite, wheelchair and stick curlers. We offer the opportunity to take part in Regional Playoffs and qualifying bonspiels, Manitoba Winter Games and Canada Games Trials, Provincial Championships and the CurlManitoba High Performance Centre.

Excellence in Officiating - We have a dedicated officiating team, spread throughout Manitoba, who deliver top-notch competitions for all participants.

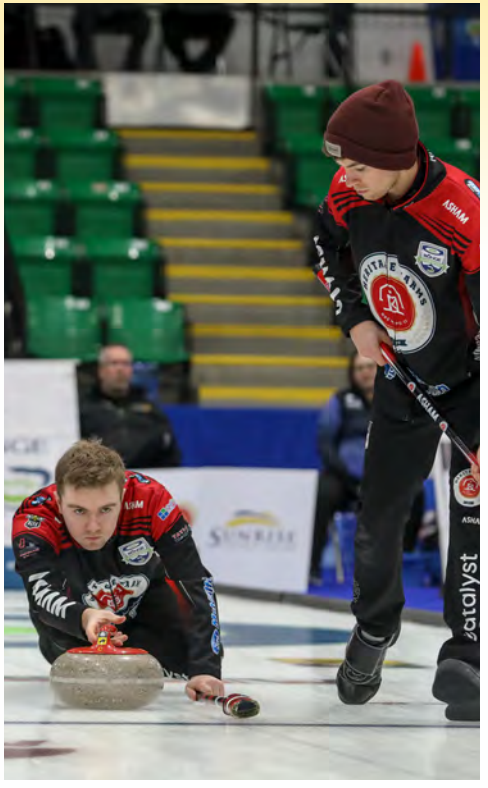
A Mark of Excellence - The CurlManitoba Championship banner and champions plaques are a rare honour coveted by all competitive curlers in Manitoba. These Provincial banners will be proudly hung in the curling clubs represented by our provincial champion teams, symbolizing their dedication and achievement. The Champions plaques are a keepsake that holds the coveted heart crest and the buffalo crest symbolic of winning a provincial championship in Manitoba.

Ice Team Consultations for Quality Playing Surfaces - Our experienced and world renowned ice team consults with host clubs to ensure a quality playing surface for every game at a CurlManitoba event.

Streamlined Draw Creation - We provide assistance with creating draws and make pre-made draws available to all affiliated clubs for access and use.

Hosting Opportunities that Drive Visibility and Revenue - We provide hosting opportunities that empower clubs to showcase their facilities, promote their teams and generate revenue.

Awards and Recognitions - CurlManitoba's Awards & Recognition program includes Club Volunteer of the Year, CurlManitoba Volunteer of the Year, Scholarships, 8-Ender



Awards, Honourary Life Members, Hall of Fame Nominations, Pat Spiring Award, U18 & U21 Coaches/Sportsmanship Awards.

RISK MANAGEMENT

Financial Sustainability Support - We provide member clubs with key insights and strategies to ensure long-term financial health and sustainability, including webinars on grant writing led by industry experts and access to club funding programs. CurlManitoba provides clubs with direct and indirect access to many potential revenue sources. Some require only a bit of paperwork – others require considerable volunteer effort. These may include: Other Sport Manitoba Grants (Competition Hosting Grants, Clinic Hosting Grants, Planning Support for Sport Clubs and Community Sport Organizations, Sport Special Initiatives Grant, Women in Sport Grants, Curling Canada Curling Assistance Program (CAP), other one-time grants as proposed to CurlManitoba – Federal and Provincial Grants, or Community Places Grant.

Safety and Risk Management - We offer recommendations and guidelines to help clubs implement comprehensive safety protocols that promote the well-being of all members. This includes resources on the Rule of Two, concussion education and policies related to ethics and code of conduct.



Safe Sport & Inclusive Environments - Through templated Safe Sport policies, processes, and codes of conduct, CurlManitoba support clubs in maintaining a safe, respectful and inclusive environment. Clubs have access reporting mechanisms through ITP sport and Curling Canada Fair Play and discipline panel. More information available: https://curlmanitoba.org/projects/safe-sport/

Compliance with Governance Requirements - We assist clubs in meeting provincial governance requirements, helping your club stay compliant and well-governed.

CLUB AFFILIATION

CONNECTING YOUR CLUB TO SUPPORT AND RESOURCES

What is Club Affiliation? - Club affiliation is the formal process by which curling clubs become recognized members of CurlManitoba. It allows clubs to access exclusive resources, participate in sanctioned events and be part of our provincial curling community. Affiliation ensures your club is aligned with our standards, policies and programs and provides members with opportunities for growth, development and competitions.

Why We Moved to This Platform - CurlManitoba transitioned to a new online platform to streamline the affiliation process, improve data accurately and enhance user experience. This new system offers a more integrated approach for managing memberships, resources, and communications, making it easier for clubs and members to connect and stay informed. The platform also supports secure data handling and provides real-time updates, helping us better serve our club network and foster a thriving curling community.

As a member of CurlManitoba, your Club has a Voice in the Future of our Organization. Each member club has an equal vote at CurlManitoba meetings including the Annual General Meeting. Individuals may get involved through:

- **Nominations for election to the Board**

- **Input into rules and rule changes**
- **Input into competition operations**

If you have any questions, please contact the CurlManitoba office at mca@curlmanitoba.org or call 204-925-5723 or go to our website at www.curlmanitoba.org

HOSTING APPLICATION CRITERIA FOR CURLMANITOBA MEMBER CLUBS

***Please Note: Clubs must have a membership history with CurlManitoba for a minimum of 5 years*

Provincial Hosting Opportunities:

Junior Men's & Women's Provincial Championships (Open Entry Championship)

This event may be hosted in one club with a minimum of Four (4) sheets

A banquet facility to accommodate a minimum of 150 people is required

A minimum of 80 rooms which can include quality hotel rooms, B&B and houses (close proximity may be considered)

Women's Provincial Championship (12 teams)

Arena capable of handling 3 sheets of ice

A banquet facility to accommodate a minimum of 100 people

A minimum of 50 rooms which can include quality hotel rooms, B&B and houses (close proximity may be considered)

Men's Provincial Championship (24 teams)

Arena capable of handling 5 sheets of ice

A banquet facility to accommodate a minimum of 150 people

A minimum of 80 rooms which can include quality hotel rooms, B&B and houses (close proximity may be considered)

Senior Men's and Women's Provincial Championship Men's (16 teams) and Women's (Open Entry)

This event may be hosted in one club with a minimum of Six (6) sheets or may be hosted jointly with a club/community in close proximity providing each facility has a minimum of Four (4) sheets

A facility to accommodate a minimum of 130 people is required for a cocktail reception

A minimum of 65 rooms which can include quality hotel rooms, B&B and houses (close proximity may be considered)

Master Men's and Women's Provincial Championship Men's (16 teams) and Women's (Open Entry)

Curling Club with a minimum of Five (5) Sheets of Ice

A facility to accommodate a minimum of 100 people is required for a cocktail reception

A Minimum of 60 rooms which can include quality hotel rooms, B&B and houses (close proximity may be considered)



Curling Club Men's and Women's Provincial Championship (24 teams)

Curling Club with a minimum of Five (5) Sheets of Ice

A facility to accommodate a

minimum of 100 people is required for a cocktail reception

A Minimum of 50-60 rooms which can include quality hotel rooms, B&B and houses (close proximity may be considered)

U18 Men's and Women's Provincial Championship (Open Entry Championship)

Curling Club with a minimum four (4) Sheets of Ice

A Minimum of 80 rooms which can include quality hotel rooms, B&B and houses (close proximity may be considered)

Mixed Provincial Championship (Open Entry)

Curling Club with a minimum of Four (4) Sheets of Ice

A facility to accommodate a minimum of 85 is required for a cocktail reception

A Minimum of 40 rooms which can include quality hotel rooms, B&B and houses (close proximity may be considered)

Mixed Doubles Provincial Championship (Open Entry)

Curling Club with a minimum of Four (4) Sheets of Ice

A Minimum of 40 rooms which can include quality hotel rooms, B&B and houses (close proximity may be considered)

U20 Mixed Doubles Provincial Championship (Open Entry)

Curling Club with a minimum of Four (4) Sheets of Ice

A Minimum of 40 rooms which can include quality hotel rooms, B&B and houses (close proximity may be considered)

******* A site visit may be required prior to the awarding of Provincial Championships**

********Clubs wishing to host the following events MAY BE required to host another event (CurlManitoba's choice) prior to hosting the event which the club bid on: Junior Men's and Women's Provincial Championship, Men's Championship, Senior Men's Provincial Championship, and Women's Provincial Championship**

BERTH HOSTING OPPORTUNITIES

Berth Bonspiel

Any CurlManitoba Member Club that has been affiliated for at least 5 years may apply to host a Berth Bonspiel, but must have a plan in place to complete the bonspiel in the allotted time. Smaller clubs (with 3 sheets or less) MUST include the name of a nearby club(s) whose ice will be used if entry numbers require extra ice for any number of draws. A suitable number of quality Hotel Rooms within the host community (close proximity may be considered) is also a requirement.

Bonspiels with a Berth

Clubs can inquire about hosting a Senior Men's or Master Men's Bonspiel with a Berth. The bonspiel will have some requirements in place but the host club is responsible for collecting entries and implementing the bonspiel. There is a $500 hosting fee to be paid to CurlManitoba at the beginning of the season.

Note: The berth winner must pay a $225 CurlManitoba fee and Competitive Team Fees to participate in the Provincial Championship.

***All Event Sizes are subject to change.**

For further information on hosting CurlManitoba Events, please email mca@curlmanitoba.org

PRESENTED BY BUNGE

CURLMANITOBA U15 SPIELS

CurlManitoba is continuing the initiative to help support clubs in hosting recreational U15 Bonspiels this season. The goal of this initiative is to help grow participation amongst the U15 age group and to help bridge the gap between once a week junior league play, and a weekend bonspiel experience.

These events can take place on any weekend, at any Member Club, anywhere in the Province!

What CurlManitoba provides:

- $300.00 Hosting Grant
- Event registration through our Curling I/O system
- 97% of entry fees paid to host club (3% Curling i/o administration fee)
- Custom poster to display at club/surrounding clubs to promote event
- Custom medals to award the top 3 finishers

What the Club provides:

- Ice times and sheets
- Establish entry fee price
- Establish event rules (number of ends, bell, extra end/skip rocks etc.)
- Enough volunteers to help run a successful event
- Prizes (optional)

*Bonspiels must consist of a minimum of 2 clubs and a minimum of 4 unique teams

***Priority will be given to clubs who have not previously hosted a U15 Spiel**

Applications are sent out in spring for hosting the following curling season



CurlManitoba

BOOK TODAY!



STREET CURLING EXPRESS RINKS

CONTACT US TO BOOK NOW!

Contact Tracey Ewasko at **mca@curlmanitoba.org** or **204-925-5723** to sign out for your Community Summer days or winter festivals to introduce curling to members of your Community.

204-925-5723

mca@curlmanitoba.org

#CurlAnywhere

FEATURES & BENEFITS

PORTABLE
The Street Curling Express Rink can be set up in minutes so that you can quickly enjoy the game. The inflatable base and borders create the smoothest playing surface possible. Express rinks are perfect for events and rentals.

THE POWER OF CURLING
Curling is the fastest-growing winter Olympic sport and a new-found favourite activity of people around the world.

ACCESSIBLE
Street Curling is an inclusive experience, ensuring that people of all ages and abilities can enjoy together.

WEATHER RESISTANT
Street Curling Express rinks are weather-resistant and can be used outside during dry weather.

CREATE AN EXPERIENCE
The ultimate curling experience awaits with tournament guides, scoreboards, and appearances by curling champions.

CurlManitoba

SHOP